



EBBS 2017

47th European Brain and Behaviour Society Meeting

8-11 September 2017, Bilbao

SPONSORSHIP PROSPECTUS

GENERAL INFORMATION

DATE

8-11 September 2017

PARTICIPANTS

Approx. 500 participants are expected

SPONSORSHIP & EXHIBITION SALES

Ana Bustillo
Industry Liaison Specialist
Tel: +34 91 361 26 00 Ext. 233
Email: abustillo@kenes.com

CONGRESS ORGANISER

Tilesa Kenes Spain
EBBS 2017
Tel: +34 91 361 26 00
E-mail: ebbs2017@kenes.com
Website: www.ebbs-meeting.com

VENUE

Bizkaia Aretoa

Avenida Abandoibarra, 3 –

48009 Bilbao, Spain

www.ehu.eus/en/web/bizkaia-aretoa/eraikina

LIABILITY AND INSURANCE

The Congress Secretariat and organisers cannot accept liability for personal accidents or loss of or damage to private property of participants either during or indirectly arising from the EBBS 2017.

LANGUAGE

The official language of the Congress is English.

DRESS CODE

Clothing is informal for all occasions.

VISA REQUIREMENT

Some participants may require visas in order to enter Spain. Please check with your local Spanish Consulate or Embassy.

WELCOME ADDRESS

Dear Colleagues,

It is our great pleasure to invite you to attend the 47th Meeting of the European Brain Behaviour Society, which will be held in Bilbao, Spain, on September 8-11, 2017.

The main goal of the meeting is to bring together the most recent advancements in behavioural neuroscience research. Sessions will cover a broad spectrum of topics from basic science to applied research, from animal models to investigating brain mechanisms and behaviour in human studies.

Members and non-members, in particular young students, are invited and encouraged to contribute to the scientific program by submitting abstracts for poster presentation. We look forward to receiving your contributions.

Travel awards for young researchers will be available. Please stay tuned to this website for announcements and calls.

We hope to see you soon in Bilbao, in the heart of the Basque Country. Bilbao is a cosmopolitan, open, welcoming, lively, elegant and modern city which brings together features of a unique cultural heritage. The old streets of Bilbao as well as the Guggenheim Museum will undoubtedly provide an unforgettable backdrop for the conference and we encourage you to take the time to explore the sights and wonders of the city and its surroundings.

Hoping to see you all in Bilbao,

Shira Knafo

Chair of the Local Organizing
Committee

Bruno Poucet

President of European Brain and Behaviour
Society

Participant Profile

Basic Scientists and clinicians interested in the relationship of brain mechanisms and behaviour, and everybody studying the interplay of the brain, behaviour and disease.

Executive Board Members

PRESIDENT: Bruno Poucet

PRESIDENT-ELECT: Francesca Cirulli

SECRETARY: Antonis Stamatakis

TREASURER: Harm J. Krugers

Regular Committe Members

Etienne Coutureau

Shira Knafo

Ewelina Knapska

Emiliano Macaluso

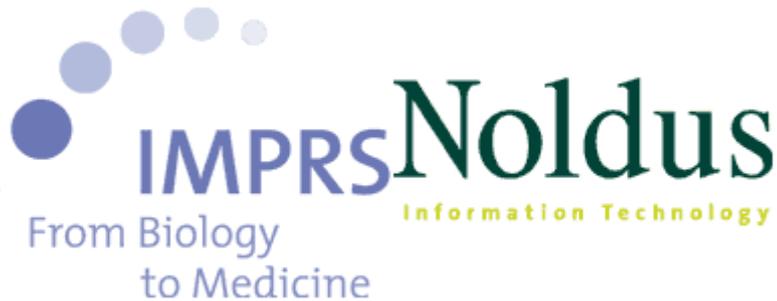
Elisabeth Murray

Androniki Raftogianni

Johannes Graeff

Olga Penagarikano

EBBS CONGRESSES FORMER SUPPORTERS



Sophisticated Life Science Research Instrumentation



SPONSORSHIP OPPORTUNITIES

EBBS 2017 will provide sponsors and exhibitors with exposure and access to delegates who have the capacity to influence the selection of products and services within their organizations.

The Congress also provides you with the opportunity to demonstrate your support and commitment to the field of brain and behaviour.

In order to ensure that your company achieves its objectives by participating in EBBS 2017, a wide range of sponsorship opportunities is available.

Please contact the organizers to discuss tailor-made packages.

BENEFITS AND ACKNOWLEDGEMENTS

The Organizing Committee will ensure that participating companies receive recognition in return for their generous support.

General benefits will include the following:

- Company name and logo on sponsored item(s)
- Acknowledgement in promotional materials
- Acknowledgement on the Congress website
- Editorial entry in Final Program
- Acknowledgement with company logo in the Final Program
- Use of Congress logo on company communications relating to EBBS 2017

SPONSORSHIP CATEGORIES

GOLD	≥ 12.000€
SILVER	8.000€ - 11.999€
BRONZE	5.000- 7.999€
GENERAL	≤ 4.999€

Sponsors may choose items from the list below

Satellite Symposia – 5.000€

Sponsors have the opportunity to hold an exclusive satellite symposium.

The session will be of 90 minutes

Mail blast: Inclusion of short introduction and symposium Programme in a joint mailshot that will be sent out to all pre-registered delegates (information of mail blast to be provided by the sponsor and subject to receipt deadline)

Includes hall rental, standard audio/visual equipment, display table

Early booking of this option is recommended to secure the exclusive option.

Satellite Symposia at lunch time will be available on Saturday and Sundays from 1.00 a 3.00pm. Lunch boxes are mandatory for these sessions.

Catering is not included by organization.

Benefits

Details of the content of satellite symposia will be placed on the congress website and included in the Final Program.

Sponsoring companies will be asked for details of suggested titles, speakers and chairpersons in order that the scientific committee chair can ensure satellites are fully integrated and that there is a balance within the overall program.

Speakers will be invited by the Sponsor. Travel costs, accommodation and registration fees of the speakers will be covered by the Sponsor. This also applies in cases where the speakers have already been invited by the Congress

Poster Area – 8.000€

Posters will be displayed in Exhibitors Area.

The Sponsor's logo and name will be prominently displayed in the poster area. There will be the opportunity to offer a sponsor's "named" best poster prize.

Audio visual equipment – 10.000€

The sponsoring company's logo will appear on a holding slide in all session halls during breaks. There will also be a banner outside and/or inside the speaker preview room, and the company logo will appear on the instructions to speakers and chairpersons.

Official transport sponsor – 10.000€

This alternative form of sponsorship entails the reception of national and overseas participants at the airport, their transport to the Meeting centre and then back to the airport.

Unrestricted Educational Grants and Speaker's Support -

The Organizing Committee welcome educational or travel grants which will enhance the quality of the congress. If your organization would like to offer this type of support, please contact the secretariat.

Abstract Book– 5.000€

Abstract Book is compiled of all accepted abstracts.

All submitted abstracts are reviewed by a panel of reviewers divided over all abstract categories.

Selected abstracts would be placed as Poster Presentation.

The Abstract Book as a whole is an important reference source of recent advances in Brain and Behaviour research.

Pocket Program – 5.000€

The pocket program will be distributed to all delegates on site and will contain a handy overview of the Congress program. The sponsor's logo will appear on the back cover.

Badges – 3.000€

The sponsor's logo will be printed on the badges and registration area.

Bags – 3.000€

The sponsor's logo will be printed on the congress bags

Lanyards – 3.000€

Sponsors will have the opportunity to sponsor lanyards displaying their corporate logo and the congress name which will be distributed to delegates with their name badges. The organizers will produce the lanyards. Alternatively, sponsors can provide lanyards, if this is the case there would be a reduced charge.

Pads and pens – 3.000€

Distributed in the Congress pack, this is a unique opportunity to highlight your name and company logo on two items which will see continuous use throughout the Congress. The cost is based on the organizers producing the pads and pens. Alternatively, sponsors can provide pads and pens, if this is the case there would be a charge of **1.000€** for pads and **1.000€** for pens.

Delegate Pack insert – 1.000€

The major sponsorship packages include pack inserts. Other companies may have a single insert which will be inserted into the Congress delegate bag by the organizers. You must be a sponsor or exhibitor to have a delegate bag insert.

Program Advertising

The Program will be distributed on-site to all participants, and will include all congress information, such as the definitive scientific program and details of the social and tour arrangements. The major sponsorship packages include advertising in this document; other Interested parties may contact the organizers for details of advertising availability and rates.

BACK COVER PAGE: **1.800€**

BACK COVER INSIDE PAGE: **900€**

FRONT COVER INSIDE PAGE: **900€**

INSIDE PAGE: **900€**

Delegate water bottles –

Branded refillable water bottles distributed to all delegates in their packs for use during and after the Congress. Bottles will feature both the sponsor's logo and the Congress logo. If your organization would like to offer this type of support, please contact the secretariat.

Congress WIFI – 4.000€

Acknowledgement with company logo in all signing with WIFI code

Signposting – 4.000€

There will be extensive signage around the venue, and the opportunity exists for a sponsor to support this service and have their company logo on all directional signs.

Catering Items

Welcome Reception – 12.000€

Drinks and a light buffet will be provided.

The sponsoring company's logo will appear on the website next to details of the Reception, in the Final Program and on the tickets for the event.

The company can also supply four banners to be displayed at the entrance to the reception.

Congress Gala Dinner – 30.000€

The sponsor's logo will appear on the Congress website next to details of the Dinner, in the program, on the tickets for the event, and on the dinner menus.

The company can also supply four banners to be displayed at the entrance to the reception.

Catering breaks, (per break) Lunch or Coffee

Catering points will be located within the exhibition area for the duration of the Congress. Sponsors will have their logo displayed at the catering points for one day. If your organization would like to offer LUNCH support, please contact the secretariat, each Coffee break costs 1.800€.

There will also be the opportunity to provide additional branded items, such as overprinted napkins, cups, bottled water, etc.

All sponsors will be acknowledged on the Congress web site and in the Final Program.

Exhibition

There is the opportunity to aggregate or subdivide stands shown to give you the space you require). Scientific poster displays, poster presentations, refreshments, lunchtime catering will all take place in exhibition hall. Individual stand boundaries are indicative. There is the opportunity to aggregate or subdivide stands shown to give you the space you require). Scientific poster displays, poster presentations, refreshments, lunchtime catering will all take place in exhibition hall.

Exhibition Build:

Thursday 7th September

Shell scheme: 16:00 – 20:00 hours

Friday 8th September

Space only: 08:00 – 14:00 hours

Shell scheme: 08:00 – 14:00 hours

Exhibition Dismantling:

Monday 11th September

Shell scheme: 16:00 – 20:00 hours

Exhibition Opening Hours are Expected to be:

Friday 8th September 15:30 – 21:00 hours

Saturday 9th September 09:00 – 19:00 hour

Sunday 10th September 09:00 – 19:00 hour

Monday 11th September 09:00 – 14:00 hour

Exhibition Fees

Space Only, not set up

6m²

3.000 € (500€ per sqm)

Shell Scheme Rental

6m²

3.300€ (550€ per sqm)

The shell scheme booth includes:

Carpet

Shell scheme frame

Basic lighting

Basic electrical supply

Fascia panel with standard lettering

Cleaning of public areas and gangways

When you exhibit, your company will receive the following additional benefits:

- Listing as an Exhibitor on the Congress website with link to the Company website
- Listing and profile in the Industry Support and Exhibition section of the Programme
- Company name on Exhibition signage during the Congress
- . Exhibitor badges
- .Opening cocktail passes

**Please note: Space only / shell scheme rental does not include any furniture or stand cleaning. All these services and others will be available to order in the Exhibitors' Technical Manual.

Allocation of Exhibition Space

Space Allocation will be made on a "first come, first served" basis.

A completed Exhibition Booking Form and Contract should be faxed / emailed to ensure reservation of a desired location.

Upon receipt of the Exhibition Booking Form and Contract, space will be confirmed and an invoice will be mailed.

Please note that three alternatives should be clearly indicated on the application form. Space allocations will be made in the order in which application forms with payment are received.

Exhibitor Registration

All exhibitors are required to be registered and will receive a badge displaying the exhibiting company name.

2 exhibitor badges will be given for the first 6sqm booked

1 additional exhibitor badge for each 6sqm after the first 6sqm

Any additional exhibitors will be charged an exhibitor registration fee of 100€.

Floor plan

The floor plan has been designed to maximize Exhibitors exposure to the delegates



Subjected to changes

SPONSORSHIP BOOKING FORM

Please note that all acknowledgements of your company and listing of company name and address will be generated from the following information. Please complete and send to:

Ana Bustillo
 Tilesa Kenes Spain, C Eras 36, 2º 28028, Madrid, Spain
 Tel: +34 91 361 2600 Fax: +34 91 355 9208 Email: abustillo@kenes.com

CONTACT NAME:
 NAME OF COMPANY:
 NAME (as to appear in all Congress publications):
 ADDRESS: CITY:
 POST / ZIP CODE: COUNTRY:
 TELEPHONE: FAX:
 EMAIL: WEBSITE:
 VAT NUMBER:

Sponsorship Item	Price	✓
Total Amount (please complete)		

Stands Choice	Stand #	Stand type	# sqm	Total Price
1ª Choice				€
2ª Choice				€
3ª Choice				€

I would like to book the following Sponsorship Items:

- Provisional Booking – The item will be released if not confirmed within 14 days
- Please call me to discuss our sponsorship package

Signature

Date

ADDITIONAL INFORMATION FOR SPONSORS

BOOKING AND PAYMENT PROCEDURE

TERMS OF PAYMENT

50% upon receipt of the sponsorship agreement and first invoice
50% by June 15th, 2017

All payments must be received before the start date of the Congress.

Should the Sponsor fail to complete payments prior to the commencement of Congress, the Organizer will be entitled to cancel the reservation while cancellation will be subject to cancellation fees as determined below.

PAYMENT METHOD

Bank Transfer: Please make payment to the following bank account

Account Name	TILESA KENES SPAIN
Bank Account	ES36-0182-5502-5402-0156-9768
Bank Name	BBVA
Swift	SWIFT CODE: BBVAESMM IBAN: ES36-0182-5502-5402-0156-9768

Bank charges are the responsibility of the payer

CANCELLATION / MODIFICATION POLICY:

Cancellation or modification of sponsorship items must be made in writing to the Industry and Liaison Sales Associate (Contact information can be found in the "General Information" Section, above.)

The organizers shall retain:

50% of the agreed package amount if the cancellation/ modification are made before June 15th 2017, inclusive

100% of the agreed package amount if the cancellation/ modification are made after June 15th 2017

TERMS AND CONDITION

These terms are the contractual agreement between the Organizer and the (Exhibitor/s / Supporter/s).

Application to Participate

Application to participate will be considered only if submitted on the appropriate forms, duly completed. Registration will be confirmed insofar as space is available. Applicants will be informed in writing of the acceptance or refusal of their application. In case of refusal, all payments shall be fully refunded. In case of acceptance, Supporters/Exhibitor will be bound by the Terms and Conditions listed in the prospectus and/or contractual agreement.

Obligations and Rights of the Exhibitor/Supporter

Registration implies full acceptance by the Exhibitors/Supporters of the exhibition / supporter regulations. Any infringement of these regulations may lead to immediate withdrawal of the right to participate in the Congress without compensation or refund of sums already paid, and without prejudice to the Exhibitor/Supporter.

By submitting an application to participate, the Exhibitor /Supporter make a final and irrevocable commitment to occupy the space /items allocated and to maintain his/her installation until the date and time fixed for closure of the event.

The Exhibitor/Supporter may only present on his/her stand or space the materials, products or services described in the application to participate.

No advertising on behalf of firms not exhibiting is permitted in any form whatsoever. Transfer or sub-letting of all or part of the allocated spaces is prohibited.

Obligation and Rights of Organizer

The Organizer undertakes to allocate exhibition space/supporter items space as far as possible on the basis of the preference expressed by applicants.

Application will be considered in order of receipt of application forms accompanied by payment.

The Organizer reserves the right, in case of absolute necessity, to modify the positioning of stands, with no obligation to provide compensation to

Exhibitors/Supporters. The Organizer reserves the right to offer to a different firm any stand, space or supporter item that has not been occupied by the event of the opening of the Congress, with no obligation to provide compensation to the defaulting Exhibitor / Supporter.

Liability Insurance

Equipment and all related display materials installed by Exhibitors / Supporters are not insured by the Organizer, and the Organizer under no circumstances will be liable for any loss, damage or destruction caused to equipment, goods or property belonging to Exhibitors / Supporters. The Exhibitor / Supporter agrees to be responsible for his property and person and for the property and persons of his employees and agents and for any third party who may visit his space. The Exhibitor/Supporter shall hold harmless the Organizer from any and all damages/claims including those usually covered by a fire and extended – coverage policy. The Supporter/Exhibitor will purchase insurance policies for the above listed damages.

Exhibition Regulations

The Exhibition Manager, acting under direction of the Organizing Committee, has the final decision as to the acceptability of displays. Exhibitors are not to share with others any space allotted to them without prior written consent by the Exhibition Manager.

The Organizer reserves the right to alter the general layout or limit the space allotted to each Exhibitor / Supporter, postpone the exhibition or transfer it to another site if unforeseen circumstances warrant such action.

Should any contingency prevent the holding of the exhibition, the Organizer will not be held liable for expenses incurred other than the cost of exhibit space rental fees.

All exhibits are to be displayed to avoid blocking aisles, obstructing adjoining booths, damaging the premises or the leased equipment. Exhibitors are kindly requested to allow sufficient see-through areas, which ensure clear views of surrounding exhibits.

Exhibitors are responsible for the cost and execution of the design, installation and delivery of their display to (and its removal from) the exhibition site.

Flammable materials are not to be used. Equipment displayed or demonstrated must be installed with strict adherence to safety measures.

Exhibitors undertake to observe the timetable designated for completion of their display before the exhibition opening and its dismantling at the close of the exhibition. No dismantling or packing of the display before the designated hour. It is the Exhibitor's responsibility to pack and remove or consign for shipment all items of value prior to leaving their exhibit unattended, otherwise the Organizer will arrange for their removal at the Exhibitor's risk and expenses.

Exhibitors are obliged to ensure that their stands are permanently staffed during the exhibition opening hours.

Payment is to be made in accordance with the conditions of payment listed in the prospectus.

Should the Exhibitor /Supporter fail to make a payment on time, the Organizer is entitled to terminate the contract, withdraw confirmation of acceptance, make other arrangements for the stand/ supporter items or seek compensation for non-fulfilment of contract. Participation by Exhibitors/Supporters is dependent upon compliance with all rules, regulations and conditions stated herein.

Access to the exhibition is authorized on presentation of a badge issued by the Organizer. Exhibitors' badges will not be mailed in advance and may be collected from the Exhibition Manager's desk.

The Organizer ensures daily cleaning of the aisles. Exhibitors /Supporters are responsible for the cleaning of their stands.

The provision of refreshments for the participants by Exhibitors is only permitted if the catering regulations of the exhibition building concerned are observed. Exhibition areas and fittings made available to Exhibitors must be handed back in their original condition. In case of damage or loss of equipment provided, or damage to areas occupied, repair and replacement will be charged to the Exhibitor.

Any special decoration or fittings must be submitted to the Organizer for prior authorization.

Advertising panels and display are not permitted outside the exhibition areas allotted to Exhibitors.

The Organizer will not approve stands, which do not comply with the accepted standards, until the necessary changes have been made.

Code of Practice

It is the Exhibitor's / Supporter's responsibility to comply with the local authority's regulations, EFPIA (European Federation of Pharmaceuticals Industries & Associations) www.efpia.org and IFMPA (International Federation of Pharmaceutical Manufacturers & Associations) www.ifpma.org Code of Practice on the Promotion of Medicines. Failure to comply with these regulations may not be used as a ground to declare the contract void. Failure to comply with the Rules and Regulations will not expose the Organizer to any suits, demands by the Supporters/Exhibitor/any third party.

EBBS 2017 TECHNICAL SECRETARIAT



Tel. +34 91 3612600

Email: www.ebbs-meeting.com